



A G E N C E M U L T I S E R V I C E S

ONE GOAL , ONE PASSION

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WHO ARE WE ?

AMB Groupe is a Congolese company based in Kinshasa and active since 2016. It brings its expertise in the realization of event concepts, marketing and creative management.
Strong of a professional network.



OUR VALUES



REACTIVITY : Your time and budget constraints are changing and becoming more and more pressing. That's why we strive to react as quickly as possible to your requests.



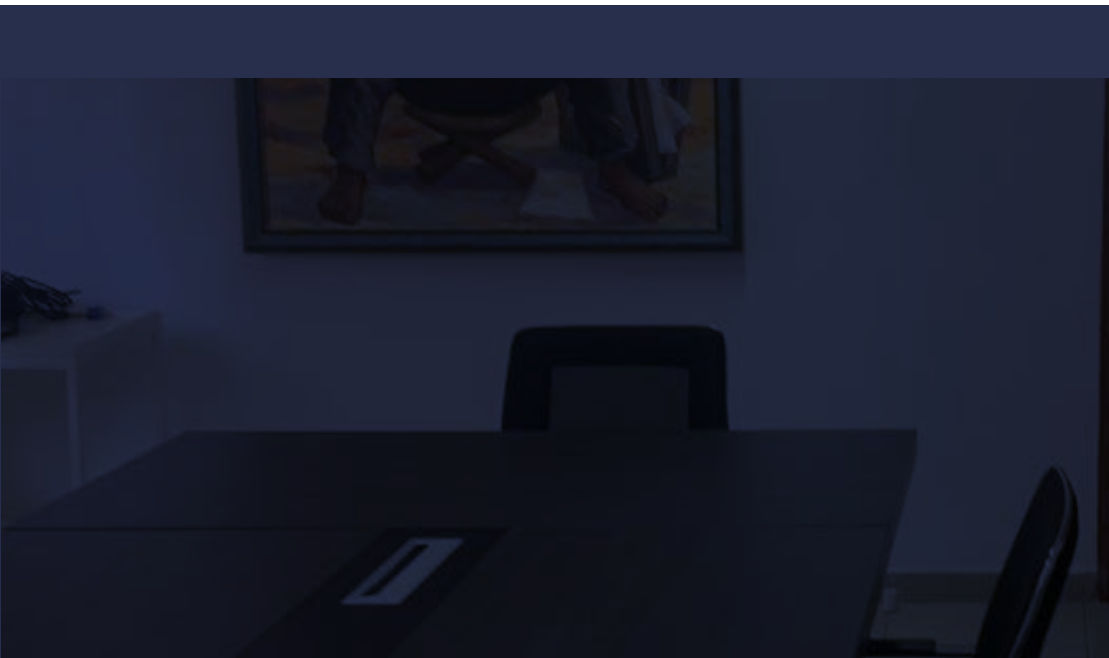
FLEXIBILITY : Communication is not an exact science, so your comments, corrections and remarks are always welcome.



TRANSPARENCY : We pay particular attention to communicating to you with perfect transparency the estimates corresponding to the services provided. This way, you have a clear and detailed view of each operation.



TRUST : Because it takes 3 years to build a relationship of trust and 5 years to destroy it, the exchanges with our customers, considered as real partners, are based on trust.



OUR REPRESENTATION POINTS



CONTINENT : **AFRICA**

COUNTRY : **DEMOCRATIC RUPUBLIC OF THE CONGO**

ADRESS : **66, AV. MONT DES ARTS, C/GOMBE**

WORK METHOD

To carry out the activities of providing its services and other miscellaneous entrusted to him, "Agency Anthony MWAMBA BOOZENGE Group, "A.M.B Group"

- Establishes and maintains a professional and ongoing relationship with customer requests and orders;
- Assigns work to employees based on specific skills and experience, but under the direction of the Customer Relationship Manager;
- Ensures that all those who work on behalf of the same clients are constantly and fully informed on the evolution of requests, orders and offers or their file in general;
- Carries out an in-depth analysis of all the elements collected in order to deduce the rights and obligations of the clients in the commercial contracts undertaken with them;
- Defines the objectives to be achieved, decides on the strategy to be adopted and implements the appropriate means to carry out the projects of the medium and small enterprises that it finances or sponsors as its subsidiaries or branches to alleviate the general concern of private entrepreneurship;
- Closely associates the customers or the commercial contractors with any step and any decision, communicates to him immediately all that touches his business, his order, his requests, uses a precise language, but within the reach of the customers; this method of work allows the "A.M.B. Group" to serve its customers or partners with effectiveness and in all independence.



FIELDS OF **ACTIVITY**

The Anthony MWAMBA BOZENGE Group agency, "A.M.B. Group", in acronym, intervenes in the fields of multiservices to be more useful to its customers.



OBJECTS

The agency "Anthony MWAMBA BOZENGE Group" aims both on the territory of the Democratic Republic of Congo and on the territories of foreign States, to provide the following services :

- **Education**
- **Sales and Services**

EDUCATION



- Training in computer science (Web programming, Object Oriented Programming, Event-driven programming and database management);
- Training in project management (design, management, monitoring and evaluation);
- Facilitation of Migration to the LMD System in the Higher Education and University of the Democratic Republic of Congo;
- Registration in foreign universities.

SALES AND SERVICES

Purchase, sale and rental of luxury cars



SALES AND SERVICES

Purchase, sale and rental of luxury real estate



SERVICES



Facilitation of the consular project in foreign affairs

- Design of the consular project (Letter of intent addressed to the head of foreign affairs and the CV of the candidate);
- Follow-up and accompaniment of the candidate until his appointment and installation in his jurisdiction;
- Management of the liaison office.



SERVICES

AMB CALL CENTER (REMOTE MARKETING, SURVEY AND REMOTE WORK)

- Telemarketing: consists of making contact with prospects by telephone, particularly with a view to making sales appointments

- The online survey: consists in collecting the opinions of the customers through an online form

Customer Satisfaction		On the scale of 1 to 4 how would you rate your satisfaction?		
		Excellent	Good	Average
Product				
1. Overall quality	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. Products value	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Products usability	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4. Packaging	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Service				
1. Overall quality	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2. Website performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Purchase experience	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4. Post-purchase service	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5. Customer service	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

- Telework: refers to all value-producing digital practices that are subject to a contractual framework and performance metrics.

Other services

- Facilitation of financial loans from licensed commercial banks;
- Facilitation of customs activities;
- Concierge services for individuals and professionals;
- Advice, consultation, investments, studies, management and supply of goods and services in the computer sector (computer office, office equipment,...);
- Advice, consultation, studies, management and realization of administrative procedures on behalf of third parties;
- Financial and accounting audit;
- Creation, Management, Monitoring and Evaluation of projects;
- Printing Service (Design, Editing, Graphics); Internet Service;
- Sales department of travel tickets;
- Depending on the customer's needs, we will provide the following services through our partners: purchase and sale of air, land, sea or river travel tickets and visa applications in the Democratic Republic of Congo or anywhere else.

Other services

- Tourist service (booking flights, hotels, restaurants, guides, transportation, stays, organized);
Freight service;
- Computer maintenance service;
- Installation, programming and repair service
- (sound and light, surveillance cameras, giant LED screens)
- Household and industrial refrigeration service;
- Interior decoration service: Night-Club design, terrace, restaurant);
- General trade.

The "A.M.B. Groupe" agency may, moreover, enter into all deeds, agreements, contracts, acquire all patents and concessions relating directly or indirectly to its corporate purpose and generally all technical, financial, industrial, commercial, scientific, movable or real estate acts and operations directly or indirectly related to its purpose or which may lead to its development or facilitate its achievement.

It may also manage any business and company in which it has an interest, lend or borrow funds with a view to concluding any business and operations whatsoever that may be related to one or other of the specified objects or likely to promote the achievement or development thereof by means of the creation of new companies, contributions, mergers, associations or shareholdings, subscriptions or purchases of securities, shares or corporate rights.

07.

WHY TRUST US ?

We use all our expertise and accompany you in all your steps to bring you the best experience.

Upcoming Campaign

ROI

cost

profit

Response Rate → 10%
(expect, how?)

Conversion Rate → 5.3%

average buyer purchase → \$14,000 ↙

Business Research

- Ideas

- Credit

S W
O T

- Place

- Econom

THEY TRUST US TRUST





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